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Resort Records® Inc.

Press Release

Resort Records broadcasts musicmaking antics onto the Internet; non-stop.

DCN recognizes the company's live studio camera feed with "WebCam of the Day" award.

Lake Tahoe, April 2, 1998: Resort Records receives "WebCam of the Day" award for their "Jam-Cam" – a fixed-position camera, feeding live images from the company's musical recording studio to their web site. With average visitations numbering over 100 each day, the feature has proven itself a successful promotional tool in the company's aggressive Internet strategy.

Defining WebCams: To the Internet's uninitiated, WebCams are likely a new concept -- live cameras tethered to a personal computer, feeding images to the Internet's World Wide Web, where they are viewed by the world's Internet population. Popular WebCam "hangouts" range from the curiously dull to the blatantly weird. Business offices, laboratories, fish tanks, classrooms, coffee pots, ski resorts, televisions and night clubs are popping up all over the Internet. WebCam index, DCN has taken it upon themselves to evaluate and categorize each of them.

"Our staff is devoted to highlighting the best camera sites the Web has to offer, and [Resort Records' Jam-Cam] is definitely one of them."

Jim Trascapoulos, DCN.

The Jam-Cam is located on the Internet at www.resortrex.com/studio_jamcam.htm.

Company Backgrounder: Resort Records Inc. is an independent music recording label based in Lake Tahoe, Nevada. The company employs digital technologies to produce, promote and market music worldwide. Company co-founder Dave Delbridge is a certified Microsoft networking products specialist. Wife, Linda Delbridge is an 18-year veteran of IBM Corp. Together, they operate all functions of their "indie" music label from home – including digital recording studio and Internet servers.

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